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## Implementation report of

### D.6.5.1.d. Training Seminars for citizens on emergencies

within the project **SMiLe**

“Strengthening primary Medical care in IsoLated and  
deprived cross-border arEas”

OCTOBER 2018



The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A “Greece-Bulgaria 2014-2020” Cooperation Programme

## DELIVERABLE ID

<b>MIS code:</b>	5012828
<b>Project acronym:</b>	SMiLe
<b>Project Title:</b>	Strengthening primary Medical care in IsoLated and deprived cross-border arEas

<b>Deliverable title:</b>	D.6.5.1.d. Training Seminars for citizens on emergencies
<b>Version:</b>	V.1.0

<b>Contract title</b>	Administrative support of the project of National Emergency Aid Center (EKAB) entitled “Strengthening primary Medical care in IsoLated and deprived cross-border arEas» - SMiLe”, within the framework of the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020”.
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<b>Contracting Authority:</b>	National Emergency Aid Center (EKAB) Thessaloniki branch

<b>Description:</b>	The present deliverable entitled “Implementation report of D.6.5.1. Training Seminars for citizens on emergencies” accompanies the material (included in the deliverable D.6.5.1) of the six single-day training seminars of the project SMiLe, oriented for citizens and concern the provision of first aid in emergencies. The events took place in six municipalities of the Region of Eastern Macedonia and Thrace.
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## PARTNERSHIP

Role	Partner name	Country
Lead Beneficiary	4 <sup>th</sup> Health District of Macedonia Thrace	Greece
Partner Beneficiary 2	Aristotle University of Thessaloniki - Special Account for Research Fund (School of Medicine)	Greece
Partner Beneficiary 3	Multi-profile Hospital for Active Treatment of Ardino	Bulgaria
Partner Beneficiary 4	Municipality of Harmanli	Bulgaria
Partner Beneficiary 5	National Emergency Aid Center	Greece

## SHORT PRESENTATION OF THE PROGRAMME

The Cooperation Programme “Greece-Bulgaria 2014-2020” was approved by the European Commission on 09/09/2015 by Decision C(2015) 6283. The total budget (ERDF and national contribution) for the European Territorial Programme “Greece-Bulgaria 2007-2013” is €129,695,572.00. The total financing consists of €110.241.234,00 (85%) ERDF funding and €19.434.338,00 (15%) national contribution. The eligible area of the Programme consists of the Region of Eastern Macedonia-Thrace (Regional Units of Evros, Kavala, Xanthi, Rodopi and Drama) and the Region of Central Macedonia (Regional Units of Thessaloniki and Serres) in Greece and the South-Central Planning Region and South-West Planning Region (Districts of Blagoevgrad, Smolyan, Kardjali and Haskovo) in Bulgaria. The Priority Axes are PA 1: A competitive and Innovative Cross-Border area. PA 2: A Sustainable and climate adaptable Cross-Border area PA, 3: A better interconnected Cross-Border area, PA 4: A socially inclusive Cross-Border area.

## 1. Introduction

In the framework of the contractual obligations of “planO<sub>2</sub> Consulting Private Company” as a Consultant for the implementation of the project of National Emergency Aid Center (EKAB) entitled “Strengthening primary Medical care in IsoLated and deprived cross-border arEas» - SMiLe”, within the framework of the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020”, according to the No. 11ΣΠΥ/2018 Contract, the organisation and coordination of a training seminar for citizens in Ehinós.

The one-day Training Seminar took place in 5 October 2018 in Ehinós and specifically at the Centre of Social Protection and Solidarity in Municipality of Ehinós.

For the preparation and implementation of this event, the Consultant cooperated with the staff members of the National Emergency Aid Center, specifically with Mrs. Marina Balaska and Mr. Apostolos Chatzimichailidis.

The main responsibilities of the Consultant in the framework of the training seminar organisation are the following:

- Drafting of the detailed training program and communication with the trainers
- Preparation and graphic design of the invitation, the program, the poster and the participation form
- Configuration of a ballroom and preparation of the necessary audiovisual equipment
- Promotion of the event in the Media and social networks
- Disposition of 50 informative packets
- Coffee-break
- Scientific, technical and secretarial support
- Audiovisual material of the event
- Preparation of participation certificates

## 2. Planning and organisation of the press conference

### 2.1. Drafting of the detailed training program

Concerning the detailed agenda of the six seminars (one of which is the current one in Ehinós), the Consultant organised several meetings with the relevant staff members of EKAB Thessaloniki, as well as conducted several communications with each Municipality (here with the Municipality of Ehinós).

After the aforementioned meetings and communications, the Training Department of EKAB finalised the detailed training program.

Hence, in Ehinós, the main subject of the seminar concerned the “Provision of first aid in health emergencies”, while the detailed agenda was included in the program of the seminar, which has been drafted in Greek and English.

Trainers of the seminar were the staff members of EKAB, with long relevant experience, namely Mr. Kotlidis Konstantinos and Mr Georgotas Georgios.

### 2.2. Graphic design of the seminar invitation

The graphic design of the invitation of the press conference was drafted by the consultant and sent to the appropriate staff members of the National Emergency Aid Center, after confirming that it was fully aligned to the required agenda and the general visual philosophy of the project.

#### Invitation

The image displays two versions of a seminar invitation, one in Greek and one in English, for a 1-day training seminar. Both versions are for the same event: a 1-day training seminar on Basic Life Support & Automatic External Defibrillator, Recovery Position, and First Aid Provision in Emergency Situations, organized by the National Emergency Aid Center (EKAB) on Friday 5th October 2018, from 16:00 to 21:00, at Ehinós, in the yard of the Primary Healthcare Centre of Ehinós. The Greek version is titled "ΜΟΝΟΗΜΕΡΟ ΕΚΠΑΙΔΕΥΤΙΚΟ ΣΕΜΙΝΑΡΙΟ: ΒΑΣΙΚΗ ΥΠΟΣΤΗΡΙΞΗ ΤΗΣ ΖΩΗΣ & ΧΡΗΣΗ ΑΥΤΟΜΑΤΟΥ ΕΞΩΤΕΡΙΚΟΥ ΑΠΙΝΙΔΩΤΗ, ΘΕΣΗ ΑΝΑΝΗΨΗΣ, ΠΑΡΟΧΗ Α' ΒΟΗΘΕΙΑΣ ΣΕ ΕΠΕΙΓΟΝΤΑ ΠΑΘΟΛΟΓΙΚΑ ΠΕΡΙΣΤΑΤΙΚΑ" and lists topics such as Basic Life Support (BLS) & Resuscitation, Automatic External Defibrillator (AED), and First Aid. The English version is titled "1-day Training Seminar: Basic Life Support & Automatic External Defibrillator, Recovery Position, First Aid Provision in Emergency Situations" and lists topics such as First Aid in Emergency Situations, Basic Life Support & Recovery Position, and Automatic External Defibrillator. Both versions mention that the entrance is free and provide contact information for the organizing body, EKAB.

### 2.3. Selection of time and place for the realisation of the press conference

The selected **date and time** of the press conference was the 5th October 2018 at 16.00 (attendance – registration).

For the successful realisation of the training seminar, the Consultant (in cooperation with the Contracting Authority) drafted and sent a cooperation request to the Municipality of Ehinós, in order to support the action, set the place and time of the event in joint, as well as to communicate the event to local authorities and citizens of the municipality.

The selected venue of the event was the Center of Social Protection and Solidarity in the Municipality of Ehinós. At the entrance of the ballroom the consultant settled a desk secretary to welcome the attendees and perform registrations. Furthermore, the ballroom included the necessary projecting equipment (video projector and projection screen), laptop, etc.



### 2.4. Forwarding the invitations and promoting the training seminar

The consultant designed and produced 10 posters and 100 invitations-programs of the seminar and sent them both electronically and in hard copy to the Municipality of Miki in order to communicate the action locally.

Also, for the wider promotion of the training seminar, the Consultant sent a Press Release in all local Media, accompanied by the invitation, poster and training program of the seminar.

2.5. Settling of practical issues (catering services and program, preparation of seminar material etc.)

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The Consultant provided catering services in the form of a coffee-station, which were set in close communication with the Contracting Authority and included:

- Coffee, juices, water, sweet treats and snacks, which were available throughout the event.

Finally, the consultant placed the project banner (with reference to the project and programme) at the entrance of the venue.



### 3. Implementation of the seminar

The event registrations took place during 15.30-16.00, while the attendance carried out for a while, after 16.00 am.

Based on the participants list, the attendees of the seminar amounted to 45, while it is estimated that the attendance exceeded 50 participants.

At their attendance, the participants received the training material that included folder, pen, notepad, training program and the project brochure.

During the training seminar, the Consultant provided secretarial support, sharing useful information, keeping a participants list and providing the information package of the project (folder with brochure, pen and notepad).

Furthermore, particularly for this event, the Consultant – lead by the Contracting Authority – disseminated the two-fold training material entitled «ALL CITIZENS of the world can SAVE a life».

At the beginning of the seminar, a Consultant’s expert, who attended the event, presented the project SMiLe, the partners and the project’s main idea.

Later on, the trainers Mr. Kotlidas Konstantinos and Mr Georgotas Georgios moved on with the seminar main subjects.

Finally, during the whole seminar as well as at the beginning of the event, the Consultant ensured the constant capturing of photographs and videos to be delivered electronically to the Contracting Authority.



At the closure of the event, the participants received a Certificate of Participation which proves their attendance in the one-day training seminar.



The seminar was promoted in the Media and particularly:

Website of project SMiLe

- <https://www.smile-interreg.eu/2018/10/03/press-release-training-seminars-of-the-national-emergency-aid-center-in-municipalities-of-the-eastern-macedonia-thrace-within-the-project-smile-interreg-v-a-greece-bulgaria-2014-2020/>
- <https://www.smile-interreg.eu/el/2018/10/03/%CE%B5%CE%BA%CF%80%CE%B1%CE%B9%CE%B4%CE%B5%CF%85%CF%84%CE%B9%CE%BA%CE%AC-%CF%83%CE%B5%CE%BC%CE%B9%CE%BD%CE%AC%CF%81%CE%B9%CE%B1-%CE%B1%CF%80%CF%8C-%CF%84%CE%BF-%CE%B5%CE%BA%CE%B1%CE%B2/>

Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020”

- [http://www.greece-bulgaria.eu/article/66\\_Training-seminars-of-the-National-Emergency-Aid-Center-in-Municipalities-of-the-Eastern-Macedonia--Thrace-within-the-project-SMiLe-\(Interreg-V-A-Greece-Bulgaria-2014-2020\)](http://www.greece-bulgaria.eu/article/66_Training-seminars-of-the-National-Emergency-Aid-Center-in-Municipalities-of-the-Eastern-Macedonia--Thrace-within-the-project-SMiLe-(Interreg-V-A-Greece-Bulgaria-2014-2020))

National Emergency Aid Center

- <https://www.ekab.gr/deltiatipou/ekpaideftika-seminaria-dimous-tis-anatolikis-makedonias-thrakis-apo-ekav-sto-plaisio-tou-ergou-smile-interreg-v-a-ellada-voulgaria-2014-2020/>
- <http://www.ekabnews.gr/2018/10/smile-interreg-v-2014-2020.html>

Local electronic media

- <https://www.inevros.gr/2018/09/29/didymoteicho-ekpaideftiki-drasi-tou-ekav-sto-plaisio-tou-ergou-smile/>
- <https://www.didymoteicho.gr/bg/component/k2/item/1621-diorganosi-ekpaideftikis-drasis-apo-to-ekav-sto-plaisio-tou-ergou-smile/1621-diorganosi-ekpaideftikis-drasis-apo-to-ekav-sto-plaisio-tou-ergou-smile.html>
- <https://www.radioevros.gr/ugeia-gia-olous-monoimero-ekpaideutiko-seminario-sto-didymoteicho/>
- <https://www.xronos.gr/politismos/ekpaideytiko-seminario-parohis-voitheion-ston-iasmo>
- <http://www.paratiritis-news.gr/article/206802/Ekpaideutiko-seminario-apo-to-EKAB-ston-iasmo>
- <http://maxitisthrakis.blogspot.com/2018/10/4-5-2018.html>
- <https://www.adesmeuti.gr/ekpedeftiko-seminario-apo-to-ekav-se-stavroupoli-xanthis-ke-echino/>